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## **The Developing of Indonesian Teaching Materials for Foreign Speakers by Using Canva Media**

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### **ABSTRACT**

*This article is a development study that relies on some of the acquired literacy described. Using a qualitative descriptive approach. This discussion is about using the canva application as the Indonesian teaching media for foreign speakers. The learning media is indispensable to a teacher in sustaining and supporting teaching in education. The media is the tool teachers use in teaching, in addition to the use of books or methods of speaking, teachers are expected to have different learning mediums and adapt the materials and conditions to each student. At the present time, technological growth is accelerating, everyone is expected to understand the technology to support all activities it provides, as well as within the realm of education. Teachers and learners can utilize technology-based learning media one of them is a canva application. Canva is an online app that provides an intriguing design of the template, the features, and the categories given therein. With varied, intriguing designs, making the learning process is less boring. Using a canva application, learners can be easier to understand the material because it is presented with as attractive and easy-to-understand pictures or videos, to train both teacher and learner creativity, and skills to be acquired for learners so that this medium can also be used in the various spheres of life.*

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## **I. INTRODUCTION**

Second language study is a long and complex walk. All individuals contribute to breaking the limits of language first and striving to achieve a language, an uncommonly used culture and the use of intelligence for think and decide things, sense responses to neurological stimulation, and doing action and stuff. Commitment and comprehensive engagement, response temporal, clearheaded, and emotional content for the success of receiving and sending communication or message in language number two. Learning language is not an easy series of processes to be programmed into a brief guide. It is not allowed to view teaching as an effort to easier learning, to be successful in teaching a foreign language when correct to the complexity of elements that have an existing or arising force on why, how people learn and fail to master a second language.

Searches at contemporary dictionaries indicate study is "mastering and acquiring sciences about a subject or skill with new learning and experience." Education psychologists post more densely study as "an alteration of one's self caused by experience" (slevin, 2003). Learning a language is like learning communication. Thus, focusing on language learning can enhance learning ability to speak orally and write in advance (depdikbud, 1995). Then, the point of learning a language based on basiran (1999) is an interaction skill of all forms of speech and sentences to support and add meaning to communication. That ability can grow by enhancing roles, assessing, meaning, interpretation, and demonstrating each individual by way of language. They are distributed on the basis of language, understanding, and language use in the country of Indonesia.

The island nation includes 746 indigenous languages of multilingual (multilingual), a diversity of multicultural, and a diversity of cultures, among other things, local wisdom. Indonesia has three distinct language groups: a regional language, a national language, a foreign language. Foreign and regional languages have come to add to the language of the Indonesian state. As a mother tongue, indigenous languages help to shape the personality of the national race for most people in Indonesia, while foreign languages are used as international means of association and access. As for merisa, in the national and national languages, it is playing a tool of learning, technology, and art, and unifying nationalism and unifying nations.

The result is that learning Indonesian for foreign speakers has to be studied. The goal is to find out to what extent foreign speakers can master a second language (Indonesian) through the language learning process, and make it easier for learning to use the canva media application, So that foreign speakers can stimulate Indonesian when done with supportive media such as posters, pictures and videos of interesting presentations, not only theories given but also can be familiar with Indonesia's history by showing some of the local tourist areas, buildings and cultures.

The BIPA program is a process for learning Indonesian languages specifically for individuals whose mother tongue is non-indonesian and non-indonesian. It will thrive both locally and abroad and incorporate designs from the Indonesian government under the development and development of languages Kemendikbud is set up on pp no. 24 2009 section 44.

Learning a foreign language is Indonesian should pay special attention from planning, processing, to the assessment stage, materials or books, the media, and the methods used. The important thing has to be there and seen carefully is the method. The role of a teacher or athlete for the selection of bipa methods is both primary and fundamental. How to choose methods can yield a visual image to mark the social conditions, customs, culture, environment in Indonesia, thereby making the study more enthusiastic in learning Indonesian. Method true and interested ones have had a powerful impact on the success of BIPA teaching in sharing the purpose and intent of learning Indonesian.

Within the framework of one good, effective, and technologically developed teaching methods is the medium of learning these are referrals of learning teaching. With the learning media asa tool in the learning process, making teachers as well as learners apply learning with new skill mastery, creating something in the application of the learning media. Additionally, the current curriculum encourages learners to think creatively, be skilled, self-reliant, and compete with technology, not relying on the media of books or teachers as the only learning medium to be used in educational programs. And so at this moment, which has entered a 4.0 revolution that relies on technology as a medium of any activity, including learning. The XXI century era, which is identical to the industrial revolution 4.0, is marked by a variety of paragonic change. There

are literally six trends sweeping the world into the XXI century era. First, digital revolutions are expanding with remarkable growth, one of which is in education.

Second, globalization is increasingly amplifying the integration between the world as it is rapidly expanding information technology, communication, and transport. Third, globalization, corporations are causing the landing of the world. Fourth, rapidly changing world. Fifth, a growing new community such as the knowledge, information, and networks. Sixth, the phenomenon grows in creativity and innovation as an individual's capital in the face of competition (jelantik, 2019).

The proliferation of information technology in today's globalisation cannot escape its effects in the world of education. Global guidance requires the world of education to constantly adjust technological development as an improved education. The increased performance of education in the future will require a system of information and information technology that not only serves as a support tool but is a major weapon to support the success of education and thus can compete in the global world (budiman, 2017). One of the many applications that have come into the tech world is canva. Canva is an online design program that provides a variety of devices such as presentations, resumes, posters, pamphlets, brochures, graphs, infographics, banners, bookmarks, bulletin, and so forth are provided in canva applications. As for canva's types of presentations such as creative presentations, education, business, advertising, technology, and so on. As for the surplus in the canva application can be seen as follows.

1. It has as an interesting variety of design
2. Are able to enhance the creativity of teachers and students in designing the learning media because many features have been provided.
3. Saves time in the media of practically learning.
4. In design, not necessarily a laptop, but it can be use by smartphone (Tanjung & faiza, 2019)

In addition to the many improvements in the canva application, there is also the basic flaw in the application, which is that to use canva, each wearer must have a data package to connect to and to be able using canva, in addition to its design on canva application there are several pay templates, but this is not a problem, as many templates are nice but free when used.

## II. METHODS

The methods used in this study are development research methods with a qualitative descriptive approach. It interprets and describes data obtained according to conditions in the field and cannot be achieved by using a statistic procedure or in a way-the way I would interpret. This approach assumes different philosophically, investigative strategies, and data collection methods, analysis and interpretation (creswell, 2009) that are targeted to develop or use an application. The application used in the study is the canva application as a benefit in the Indonesian learning media for foreign speakers. The techniques used in this study include data collection with a literature study and outline features on the canva application, as well as how it can be used in the BIPA learning media.

### III. RESULT AND DISCUSSION

#### *Learning media of BIPA*

In the age of globalization, the Indonesian people should take part in the world free rivalry, whether political, economic, or communications. New concepts and terms in the growth and development of science and technological impact of education is profound important in the advancement of education. Through the science that developed on an educational landscape, creating advanced education along with the conditions of the age. Therefore, teachers must play an active role in developing a medium that can be used in learning, considering the circumstances and conditions of the student and school participants. With the learning process of bipa, a teacher is also encouraged to select and use learning media that is appropriate for learners and materials to be studied. Nunu mahnun (2012) notes that "media" comes from the Latin "medium" meaning "medium" or "introduction." Further, it is the medium of spreading messages or learning information that messages are intended to convey to the target or recipient of the message. Use of teaching media can help to accomplish success in learning. Taufik shastra (2015) states that learning media is everything both physical and technical in the learning process that can help teachers make it easier to deliver lesson materials to learners and thus achieve the objectives of the learning that has been formulated. (tafanao, 2018).

According to santysa, the learning process has five core components: Communicators (teachers), learning materials, learning media, communion (learners) and the purpose of learning. While the learning medium itself is a systematically structured tool, material, or teaching material used by teachers and learners in the learning process. The media of learning is thus a unified in an inseparable learning system. Without the learning medium, learning process is unlikely to be accomplished, at least a medium is needed to convey the teaching material. There are three integrated functions of the learning media: Stimulation encourages an interest in learning more, a mediation between teacher and learner, information that presents a teacher's explanation (aji, 2020). In this discussion, the roles of teachers, learners, and learning media are strongly supportive in the process of learning learning to teach at bipa learning, as well as the learning media must be adapted to both teacher and learner, adjusting also to the lesson and learner's interest in a learning media. Hence, in this age of technology, teachers have to select the media of learning which is appropriate for trainees. In this development the learning media will be discussed is the canva application.

#### *Canva in the BIPA learning media*

Reporting from the canva account or web, canva provides features or features its education utility, explains that canva is an aid of creativity and collaboration to all levels of students. The only design platform needed in a learning class. Promoting creativity and skill collaborative, making visual and communication learning easy and fun. (canva, n.d.)

**Table 1**

|                      |   |
|----------------------|---|
| Millions of pictures | Create a design with millions of photographic stock, vectors, and illustrations, even uploading the images yourself.  |
| Photo filters        | Photo edit USES ready-made filters, or, more professionally, use it photoeditor. There is always a choice every user. |

|                       |  |
|-----------------------|--|
| Free ICONS and shapes | Use ICONS, shapes, and elements easily. Select from thousands of elements for user design, or upload the element itself. |
| Hundreds of fonts     | Access all the nice fonts for every design. All set used and procured in canva   |

**Table 2**

| <b>Advantages of Canva</b>   | <b>Disadvantages of canva</b>   |
|--|---|
| 1. It's easier to make the design desirable or necessary, like; Posters, certificates, infographics, template videos, presentations, and so forth provided in the application Canva  | 1. Canva applications rely on enough stable Internet networks, where there is no Internet or quotas in mace or laptop that will reach canva applications, canva is unusable or supportive in the designing process.   |
| 2. Because this application provides a wide range of templates already Available and attractive, it makes it easier for a person to make a design that is provided, tailoring only to the desire and selection of writing, color, size, pictures, and so on provided.                        | 2. In canva's application there's a template, a sticker, an illustration, font, and another pay for everything. So, there are some who pay some. But it doesn't matter because many templates are interesting and free others. Only how users can design things interestingly and rely on their own creativity. |
| 3. Accessible, canva applications are accessible everywhere Since it can be found either through an android or an iphone, it only downloads it to get it, using a GPS. When wearing a laptop, the trick is to open chrome or web canva and enter a canva application without downloading it. | 3. Sometimes the chosen design had the same design as others, whether they were templates, pictures, colors, and so forth. But it also doesn't matter, back again to the user in choosing something of a different design.  |

### **Benefits and examples of using the canva application's media in making posters in BIPA learning media.**

In practice, learners are expected to be able to produce texts according to the established conditions. Usually in application, learners are asked to write on a piece or notebook to make an advertising text. With technological advancement, however, learners can be taught through the already widely provided technology or design applications, one of which is canva. When teachers have taught learners in making or other forms of promotion, it is no forget that the trainees are also introduced to use the canva application as a support media to create the design accordingly. The ultimate benefit of learners is that in addition to being

able to train science, creativity and skill are also sharpening the cognitive of learners. On the other hand, when a protege has succeeded and can operate the design on canva, he can also upload the results in his personal social media, or create his own set of family members or other relatives had a business and promoted it in advertising posters that it had created.



The poster showed several cultural images in north Sumatra, with the media which can help teachers explain the area's traditional activities and make it easier for students to understand after looking at pictures from the activities described.

Based on the above exposure, readers may likely know of simple tutorials to obtain and use canva applications in learning or in other applications, these tutorials are served through smartphones, for their smartphones are easier and most accessible to each person especially learners for learning and other activities. The steps are as follows:

#### *Steps using a canva application*

Canva applications can be used or driven through smartphones or laptops. It is also less difficult to use, so it makes it easier for both people and teachers and students to use it, following the strides through a canva application using a smartphone through which many people can access.

Table 3

|  |   |
|--|---|
| 1. Downloaded a canva app through the play store | If you want to get a canva application, the first course is download it Canva applications bypass the play store, open the play store, and then type 'canva' into the search pool, and then automatically this canva application will appear, click the install and wait until canva's application is downloaded and can be opened. |
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## 2. Set up a canva account

After canva's app was downloaded and plugged into her phone, the next step is to open a canva application, and then there will be a choice of registration through facebook, Google, or email. Teachers or learners may click on that option to create an account in canva, and follow the steps indicated.

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## 3. Design through canva.

After setting up a canva account, teachers and trainees can make use of canva as needed. The canva application is vast and vast to make a design, that is, logo design, videos, posters, instagram stories, business CARDS, invitations, labels, photo collage, advertisements, promotions, and so on. An interesting template is also available on the canva application, and teachers and learners can use the template by simply changing the writing or image according to need. As for a simple example of how to make a design on the canva application, as follows:

If you want to create a new design, teachers and learners can click Black (+) marks on the lower right corner to begin photo collage, and so on. Once it has been opened, there are many usable options, such as the selection of photo collage, text, pictures, videos, stickers, illustrations, template, logo, page. When that happens, the next step is to make a desirable design. Learn to test all the features on the canva application, in order to make it easier to use it.

If teachers and learners want to create a design that's already been provided on the canva application, it's easy. Simply look for a template or which design to use. Once you have found the correct design, the next step is to click on the design, where the 'edit' appears. Click the 'edit' text and then come the choice of changing the writing, style of writing, size of the writing, pictures, videos, colors, and so on. Learn to experiment in an interesting design, teachers and learners can certainly understand using this application.

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## 4. Keeps the design results from canva

Once the design is completed, the final step is save the designs you've made. The way

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you save it is, click the lower arrow mark at the top right corner, once click, your design will automatically be stored in both your gallery and your file.

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#### IV. SUGGESTION AND CONCLUSION

Based on the results and exposure above it may conclude that learning media is essential to support an education. The media presented at this time is more technologically and communications to be implemented in the spheres of education, such as BIPA learning. How the learning media provides the tools of science and sharpens the creativity and skills of learners in school. Canva applications can be used in the domain of education. Canva is an online application with a variety of templates and features available to help teachers and learners make it easier to perform technology-based, skill-based, creativity, and other benefits. Attracts attention and interest in learning by an interesting presentation of teaching or material. To find other benefits and effectiveness in the use of the canva application as the Indonesian learning media, further research is needed to promote both proficiency and success in using the Indonesian learning media.

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