An Analysis Of Moral Value In "Imperfect" Movie

Rita Harisma¹, Ayu Kusheilla Apriliana², Vivin Agustin³

English of Education, University of Muhammadiyah Sumatera Utara, Indonesia 1^{1,2,3}

Email: <u>ritaharisma@umsu.ac.id</u>, <u>ayuapriliana28@gmail.com</u>, agustin.vivin04@gmail.com

ABSTRACT

Today's moral education is so important in view of the many moral cases that have taken place until bullying has affected psychological victims. This research discusses about the moral values of the characters in the "Imperfect" movie. The purpose of this research was to identify the types of moral values in "Imperfect" movie and to analyze the types of moral value that occur in "Imperfect" movie. The research was conducted by applying descriptive qualitative research. The data sources are taken from the entire "Imperfect" movie and the transcript in "Imperfect" movie which focuses on the use of moral values and the types of moral values. The findings of this research in "Imperfect" movie, found 12 types of moral values that occur in it. There were;4 data for responsibility, 16 data respect, 2 data for justice, 7 data for tolerance, 8 data for wisdom, 2 data for democracy, 7 data for altruism, 12 data for love and loyalty, 9 data for self- discipline, 6 data for courage, 7 data for help each other and 4 data for never give up. From this research, the researcher hope that after reading this research, the reader understands moral values.

Keywords: Moral value, Characters and Movie

INTRODUCTION

According to Warren and Wellek (1956) as quated in Jessica Apriani Mainake (2014), Literature as a fictional and imaginative work that provides language and has dominant aesthetic values. Imagination and aesthetics are the basic concepts of personal art, while language is the characteristic feature of the medium that makes literary works different from other works. Based on the explanation, the researcher concluded that literature is a work that will find a source of information in various activities in the world of education or other activities and can be a book or any other kind of writing. In Introduction to Literature's book Diani Syahputri (2020), The word "Literature" in its broadest sense means the whole body of writing in a culture regardless of its purpose. It includes all written materials. Some examples of written materials which belong to literature used in this sense are history books, novels, magazines, philosophical works, dictionaries, newspapers, letters, poems, essays, travel folders, directories, movies, school textbooks, biographies, scientific articles, journalistic books, technical works, encyclopedias. Based on the explanation above, the researcher included literature was an imagination characterized by excellence of style with experience and themes of general or enduring interest so that make life alive.

According to Ramrao & Dr. Totaward Nagnath (2016), stated literature is a written communicates human experiences and employs devices of narrative. Film/films on the other hand mostly employ the spoken aspects of communication like sounds. Sounds are dominated in film making. Written and Spoken Communication is

a very important source through which human beings gain wisdom throughout their life span. Man gets perfection when he makes use of both these aspects of language communication. In literature, the researcher chose movies because it was interested to analyze them. A movie was a series of moving pictures recorded with sound that tell a story, watched at a movie theater or on a television or other device. A movie could be good if it tells a lot of educative messages. A movie could be make the audience emotional and have great power in terms of aesthetics. Many people could be judge, criticize and praise movies in an imaginative art form so that they were aware of entering into their fantasy. Movie as a means of mass communication media that has a very important cast of characters as a means of conveying messages for the audience who see it. These messages could be brought positive and even negative things.

In journal of Lusiana Surya Widiani, Wawan Darmawan & Tarunasena Ma'murmovie (2018), has experienced rapid development of existing technology. Movie have various roles, besides being a means of entertainment, films can also functions as learning media. While in journal of elementary education Dadabhoy, Muhammad Yousuf Sharjeel & Kiran (2013), explain that the movie can show the audience an image therefore it can present themselves to the viewers lucidly. According to Burhan Nurgiyantoro (2013), Morality or moral message that is summarized in literature work is always dealing with good action. So the researcher concluded from the explanation above that morality depend on the literary work was being directed because the moral that determines the good deeds of the writer's literary work was entitled to determine the good or bad deeds in each character. Meanwhile, according to Bagus Waluyo (2007) as quated in Wahid (2011), moral values are standards or principles in judging conducts or behavior. Bagus, by borrowing Stanton's opinion, says that moral values are the same in every society, since the moral values are influenced by the culture of group or society.

A value was belief in decisions for each other's sake. However, that value may have a meaning for the person, the object of ideas, actions, or situations in which it was defined, and whether or not a good or bad grade depend on the decision taken. And the trust that has been given to preserve would have a bearing on this value, and therefore, it was very meaningful to preserve the trust. According to Benninga (1991) as quated in Adinda (2013), the term "value" may suggest that judgments of right and wrong, lofty and base, just and unjust, and more personal preferences, that things are useful as individuals happen to value them. While according to Bertens (2000) as quated in Marlina (2013), states that value is something that interest for us, something that we look for, something that pleases, something that loved, and in short value is something good. Value have good connotation. Based on the explanation above, the researcher described that value was right and wrong for something to happen in life. So the value was something to do if you want it. According to Minarno and Herimanto (2011) as quated in Dhanang (2018), the term moral value can be equated with the terms ethics, ethics, morals, decency and character. In relation to values, morals, namely part of values, are moral values. So the moral value good or bad something that has a measure in determining attitudes. Moral value will convey messages in the form of advice. Moreover, Cuddon (2013) suggests that moral value is the lesson to be learned from a story, poem, fable, play, or indeed any work which purports to teach anything either directly or obliquely. It means that every movie has different to give lesson. Depend on the watcher sometimes easy to accept the lesson or not. So the moral value too gave lessons on them.

METHOD

According to Miles, Huberman, & Saldana (2014), explain that the qualitative analyst interprets what things mean by noting patterns, explanation, causal flows and proportions. It means that qualitative methods focused on explaining about the subject of the research. So in this research, the researcher was collected data from the script in the "Imperfect" movie and analyzed the moral values based on the types of moral value. This research used descriptive qualitative research. This research found the types of moral value of each character in "Imperfect" movie and the researcher conducted research in the UMSU library.

According to Miles and Huberman (1994) as quated in Windriani (2020), said "The activity of analyzing the data for qualitative will be done by interactive and continued until finished". The searcher analyzes the data technique activity through some steps. The activity in analyzing the data were, the first, data reduction is focus in reducing the important data. The data reduction uses the description to easily found the data indeed. The researcher will focus the moral value of "Imperfect" movie. The second, data display is fill all the data into checklist reading record table. Miles and Huberman stated that. "The most common form of displaying data for qualitative research data in the past is narrative text. And the last one, verification is make a conclusion of the result data analysis of the research.

As explained the previous above, the data in this research was a movie entitled "Imperfect" by Ernest Prakasa. This research was focused on analyzing data on the types of moral values of each character from script of dialogue. Based on the data that has been collected, those werec84 data based on the moral values and after analyzing moral values found 12 types of moral value; the types were responsibility, respect, tolerance, wisdom, democracy, altruism, love and loyalty, self- discipline, courage, help each other and never give up.

FINDINGS

So that the researcher found some of the moral values contained in "Imperfect" movie were as follows:

1. Moral Knowing

a) Responsibility

To begin by analyzing the data, the researcher found 5 data for responsibility that the types of moral value on the movie. It could be seen the table below.

No Data	Dialogues	Types of Moral Value	Scene minute
1.	"Kamu tidak apa Endah?" "Kan uda dibilang sama lo kan, engga usah gangguin anak kost bokap gua".	Responsibility	(00:23:43) (00:23:50)
2.	"Iya coba cerita ke Lulu"	Responsibility	(00:34:56)
3.	"Yaudah, Ibu engga usah stress, biar abang yang cari uangnya"	Responsibility	(00:42:50)
4.	Yang penting hutangnya yang beres	Responsibility	(01:45:53)

The moral value in this part was tell that responsibility with between each friends who were difficult in the bad situation, Dika as a son who help his parents and Lulu as daughter who care with her sister.

b) Respect

After the researcher looked 16 data for respects in the movie. It could be seen below namely from data 5 until data 20 with the scene minutes.

No Data	Dialogues	Types of Moral Value	Scene minute
5.	"Lulu, ya ampun kamu tuh ya selalu cantik banget"	Respect	(00:05:22)
6.	"Congrats ya, 2 juta followers loh" "Hebat juga ya"	Respect	(00:06:25) (00:06:35)
7.	"Orang yang mau nyumbang uang itu banyak tapi orang yang mau nyumbangi waktu dan tenaga itu yang langkah, makasih ya Dika"	Respect	(00:07:44)
8.	"Cantik-cantik ya mereka.	Respect	(00:11:40) (00:11:45)
9.	Emang benar, langsing dan putih" "Aduh-aduh kulit kamu terang dan mencerahkan banget". Kamu kan emang putih dari lahir"	Respect	(00:13:39)
10.	"Istri pak RT lagi sakit takut berisik"	Respect	(00:29:28)
11.	"Enak banget bu"	Respect	(00:33:07)
12.	"Sebetulnya secara kemampuan kamu yang paling layak tapi jadi kalah bersaing"	Respect	(00:35:15)
13.	"Selama ini Ibu sudah baik banget sama kami sekeluarga.	Respect	(00:39:11)
14.	"Hebat ya dia, masih muda sudah mandiri loh"	Respect	(00:57:18)
15.	"Elo engga butuh warna lipstick untuk warna bibir lo kelihatan jadi wibawa, lo cuman perlu buktiin kalau lu pantas berada disitu, yang penting itu otak ra"	Respect	(00:58:27)
16.	"Ya ampun sepatu lo lucu banget ra"	Respect	(01:05:37)
17.	"Bajunya keren banget kayak artis"	Respect	(01:17:20)
18.	"Ra, lo keren banget ra, kali ini gua serius, selamat ya"	Respect	(01:45:05) (01:45:34)
	"Bu manager, tadi pas lo didepan		

	ceramah gitu ya, sangking terharunya gua uda hampir meneteskan air mata, tapi gua malu kalau sampai nangis"		
19.	"Abang hebat, motretnya jago"	Respect	(01:45:49)
20.	"Kalau ko buka berponi itu cantik sekali"	Respect	(01:46:12)

The moral value in this part was tell that respect was the most popular in the movie, because those were much respect to appreciate the other with the compliments, an accomplishment that's already in its position, and the ability to amplify one's popularity to gain praise from others.

c) Tolerance

The researcher looked 7 data for tolerance in the movie. It could be seen from the table below 1 were 21 until 27 on the number data.

No Data	Dialogues	Types of Moral Value	Scene minute
21.	"Kan lagi masa pertumbuhan, uda lah"	Tolerance	(00:01:30)
22.	"Oh kak Dika, aku kira ojek kak, sorry ya"	Tolerance	(00:05:40)
23.	"Kamunya Kristen tapi kerjanya di toko jilbab" "Dianya enggaapa. Tapi sebenernya, justru saya yang takut tergoda pengen pakai. Awalnya saya Cuma coba-coba, lihat dikaca kok kayaknya cantik begitu"	Tolerance	(00:30:42) (00:30:47)
24.	"Kalau ada masalah dicari solusinya, kalau kayak begini bukan malah makin benar, malah makin gendut"	Tolerance	(00:34:41)
25.	"Orang-orang kayak gini tuh caper doang lagi, minta dinotice. Ngapain sih mikirin omongan orang, orangnya aja engga mikirin omongannya sendiri"	Tolerance	(00:45:45)
26.	"Uda kubilang juga apa, engga usah dicatok lagi, ntar kepala lu botak"		
	"yaudalah it's okay, kalau emang rambut tuh dari sananya begitu, yaudalah terima aja, bagus engga bagusnya tergantung elo. Kalau lu pede mah keren-keren aja, lu engga harus insecure jadi daripada insecure	Tolerance	(01:00:54) (01:01:19)

	mending bersyukur"		
27.	"Bukan masalah binatangnya, duka cita itu amplopnya tuh putih, kalau merah itu hoki, lu mau merayakan kedukaan orang lain"	Tolerance	(01:10:59)

In this part, the researcher found some tolerance in the movie was religious tolerance which were respect different religious, cultural tolerance, social media tolerance and family environment tolerance.

d) Wisdom

In analyzing data, the researcher found 8 data for wisdom in the movie. It could be seen from the table below, from data 28 until data 35.

No Data	Dialogues	Types of Moral Value	Scene minute
28.	"Nyari yang cantik itu gampang, yang susah itu nyari yang cocok"	Wisdom	(00:12:15)
29.	"Gu akan ngajuin Marsha ke nyokap, iya emang dia belum seseniormu tapi bisalah dibimbing"	Wisdom	(00:27:53)
30.	"1 bulanya, 1 bulan lo berhasil berubah. Gua kasih kepercayaan ini keelo"	Wisdom	(00:37:25)
31.	"Sebetulnya saya tidak ingin mengungkit-ungkit ini karena emang kebutuhan. Saya mohon agar ibu melunasi sisa hutangnya"	Wisdom	(00:39:19)
32.	"Pikirin strategi apa yang bisa kita lakuin kedepannya, terutama dalam bidang online ya"	Wisdom	(00:56:46)
33.	"Tidak semua orang yang butuh uang jadi kehilangan harga diri"	Wisdom	(01:22:35)
34.	"Kata kuncinya adalah insecurity. Kita harus buat semua perempuan merasa insecure, selalu ada yang kurang, selalu merasa tidak cukup menarik dan demikian mereka butuh perubahan, berubah menjadi lebih cantik dengan Malati"	Wisdom	(01:25:10)
35.	"Ternyata cantik belum tentu bahagia tante"	Wisdom	(01:49:40)

Those were some wisdom possessed by a job leader, principled in his life and found herself. In that movie, wisdom was made quickly even in difficult circumstances in accordance with reality.

e) Justice

The researcher found 2 data for justice in the movie. It could be seen the form the table below namely: 36 until 37 on the number data.

No Data	Dialogues	Types of Moral Value	Scene minute
36.	"Ini kan mau makan malam. Jangan ngemil dulu, kamu gimana sih, malah ngasih pengaruh buruk keadiknya"	Justice	(00:01:38)
37.	"Mama sayang sama kalian berdua"	Justice	(01:32:12)

The researcher found that justice to her children who should be treated fairly anything with the capabilities of her ability.

f) Democracy

By analyzing the data researcher found only 2 data for democracy in the movie. It could be seen from the table below, namely data 38 until data 39.

No Data	Dialogues	Types of Moral Value	Scene minute
38.	"Berarti kalau 4 tahun sebelumnya, kita ada penurunan 21%. Ini gawat loh, kalau kayak gini terus kita bisa bubar."	Democracy	(01:24:24)
39.	"Saya suka konsep kamu, tapi ini sangat beresiko"	Democracy	(01:41:54)
	"Tapi menurutku layak untuk dicoba"		

The examples of democracy in the movie was making decisions already discussed. The decisions made from each others could be gave their opinions.

2. Moral Feeling

a) Altruism

After the researcher looked 7 data for altruism in the movie. It could be seen from the table below, from 40 until 45 on the number data.

No	Dialogues	Types of Moral	Scene
Data		Value	minute

40.	"Kamu masih kerja dimana tuh, ehmm make up lokal gitu ya?"	Altruism	(00:04:56)
41.	"Fina?? Hey, kamu kenapa?"	Altruism	(00:08:55)
42.	"Sepatu lo lucu juga, tapi coba deh pakai heels pasti lebih kece"	Altruism	(00:19:32)
43.	"Uhhh, atasan gua resign harus nya aku yang gantiin, tapi yang kepilih malah yang lebih cantik dan keren"	Altruism	(00:35:19)
44.	"Tapi George suka nyuruh aku dandan"	Altruism	(00:57:23)
45.	"Engga apa kalau mau cabut duluan, ntar kalau keramasnya kemalaman lagi masuk angin"	Altruism	(01:07:10) (01:33:40)
	"Makanya dari dulu selalu mama bilang jaga penampilan. Mama sayang sama kamu kak, mungkin cara mama salah"		(01.33.40)

This attitude were in the movie that some people wanted to show how much care for the others, then has to ask everything want to knowing, and attach important interested of others who make it tasted to drop someone.

b) Love and Loyalty

The researcher found 12 data for love and loyalty in the movie. It could be seen from the table below, namely data 46 until data 57.

No Data	Dialogues	Types of Moral Value	Scene minute
46.	"Kamu itu engga harus kayak gini, engga harus kayak mama. Hmmm anak papa manyun terus dengerin papa ya, papa tau kamu hatinya baik, itu yang paling penting buat papa"	Love and Loyalty	(00:01:55)
47.	"Kamu uda cantik, cocoklagi, jangan berubahya"	Love and Loyalty	(00:12:21)
48.	"Lucuan juga Raranya Dika"	Love and Loyalty	(00:32:04)
49.	"Pengantinnya ya kalian lah, Aamiin Aamiin"	Love and Loyalty	(00:32:30)
50.	"Foto-foto ini difoto pakai kamera ini, salah satu warisan bapak untuk Dika"	Love and Loyalty	(00:33:25)

51.	"Mama nyuruh kamu jaga makan, rawat badan. Itu semua buat kamu, bukan buat mama"	Love and Loyalty	(00:35:49)
52.	"Aku kagum aja sama usaha kamu"	Love and Loyalty	(01:34:49)
53.	"Makasih ya kak, mama belajar untuk menerima semua ini, papa pasti senang"	Love and Loyalty	(01:34:49)
54.	"Kalau emang menjadi sempurna membuat kamu bahagia, tolong kasih aku waktu untuk belajar menerima itu. Karena aku terlanjur mencintai ketidaksempurnaan kamu"	Love and Loyalty	(01:36:00)
55.	"Karena aku menyebelin, dan uda hancurin sesi foto kamu dengan Lulu"	Love and Loyalty	(01:40:00)
56.	"Kan kamu yang ngajarin aku cara mencintai ketidak sempurnaan, sekarang kamu tunjukin kesemua orang kalau jadi engga sempurna itu enggaapa"	Love and Loyalty	(01:40:55)
57.	"Hebat banget sih Raranya Dika, happy?"	Love and Loyalty	(01:47:50)

In this part has secondly position after respect in types of moral value. The examples were respect of the relationship compliments with love, respect the love family, and respectfully with imperfect body.

c) Self-Discipline

The researcher found 9 data for self-discipline in the movie. It could be seen from the table below, from 58 until 66 on the number data.

No Data	Dialogues	Types of Moral Value	Scene minute
58.	"Kamu pernah pakai baju ini, inget ngga bulan lalu di instagram aku" "Ohh babe, nanti kita cafe backgroundnya warna putih, jadi ya kalau bisa jangan pakai baju yang warna putih/over white gitu"	Self-discipline	(00:06:40) (00:06:42)
59.	"Aku lagi gendutan engga sih?"	Self-discipline	(00:20:13)

"Mukaku lagi bullet ya ma"	Self-discipline	(00:25:29)
"Dalam sebulan, gua harus merubah penampilan terus ngurusin badan"	Self-discipline	(00:37:48)
"Tugas lo berat banget, penjualan kita turun terus. Coba deh lo evaluasi dari 4 tahun terakhir"	Self-discipline	(00:56:36)
"Menurut lo mana yang buat gue lebih kelihatan berwibawa?"	Self-discipline	(00:58:27)
"Perubahan kamu sudah sedrastis ini, kamu masih aja insecure?"	Self-discipline	(01:00:07)
"Beda sih mas, dulukan insecure banget, sekarang ya lebih pede"	Self-discipline	(01:07:56)
"Iya ngejar hal-hal yang selama ini engga bisa ku dapatin, salah?"	Self-discipline	(01:23:40)
	"Dalam sebulan, gua harus merubah penampilan terus ngurusin badan" "Tugas lo berat banget, penjualan kita turun terus. Coba deh lo evaluasi dari 4 tahun terakhir" "Menurut lo mana yang buat gue lebih kelihatan berwibawa?" "Perubahan kamu sudah sedrastis ini, kamu masih aja insecure?" "Beda sih mas, dulukan insecure banget, sekarang ya lebih pede" "Iya ngejar hal-hal yang selama ini	"Dalam sebulan, gua harus merubah penampilan terus ngurusin badan" "Tugas lo berat banget, penjualan kita turun terus. Coba deh lo evaluasi dari 4 tahun terakhir" "Menurut lo mana yang buat gue lebih kelihatan berwibawa?" "Perubahan kamu sudah sedrastis ini, kamu masih aja insecure?" "Beda sih mas, dulukan insecure banget, sekarang ya lebih pede" "Iya ngejar hal-hal yang selama ini Self-discipline Self-discipline Self-discipline

Self-discipline was called ambitious. Including Rara's attitude that want to turn into a perfect person in any cases though she had to changed a lot of appearance.

3. Moral Action

a) Courage

By analyzing the data, researcher found 6 data for courage in the movie. It could be seen from the table below, namely data 67 until data 72.

No Data	Dialogues	Types of Moral Value	Scene minute
67.	"Kalau mas kasih saya waktu"	Courage	(00:37:19)
68.	"Siap mas"	Courage	(00:56:40)
69.	"Kalau riset kita ngaco, engga mungkin gue duduk disini sekarang"	Courage	(01:24:46)
70.	"Waktu kamu lahir berat kamu 4kg, kamu udah ubah hidup mama selamanya kak. Dunia permodelan mama semakin berantakan"	Courage	(01:32:56)
71.	"Kamu mau aku motret pakai kamera bapak ya? Hasilnya sudah tidak sempurna loh"	Courage	(01:41:08)
72.	"Sama sekali engga, tapi disaat genting kayak gini kita butuh keberanian untuk mencobanya"	Courage	(01:41:50)

This courage was showed that change her life by maintaining a diet, a routine of exercise and to make decisions that would have far reaching effects in the future.

b) Help each other

The researcher found 7 data for help each other in the movie. It could be seen from the table below, from 73 until 80 on the number data.

No Data	Dialogues	Types of Moral Value	Scene minute
73.	"Saya Cuma minta waktu 2 minggu saja bu"	Help each other	(00:22:17)
	"Yaudah, tapi mijetnya yang kuat dong"		
74.	"Siapa tau nanti Lulu bisa kasih saran"	Help each other	(00:35:02)
75.	"lo kan lagi butuh job kan? Ini ada job, gua harus nanya dulu sama lo"	Help each other	(00:48:26)
76.	"Ini aku ada acara keluarga, cuman kan gua harus bantu-bantu jadi tolong fotoin ya"	Help each other	(01:09:58)
77.	"Kamu tau enggasih, Ibu menyiapkan ini gimana. Ibu masak sendiri, belanja sendiri, anak-anak ini udah pada tidur nungguin kamu doang"	Help each other	(01:22:16)
78.	"Buat lo tanpa kacang (memberikannya bubur)"	Help each other	(01:36:26)
79.	"Dalam rangka permintaan maaf, sama mau minta tolong"	Help each other	(01:36:47)
80.	"Saya yakin department disini mendukung dengan maksimal, bukan begitu Marsah?"	Help each other	(01:42:20)

From the movie, it could be taught that a friend of different faiths must be help each other. But not only friends, as a sister must be help each other with fellow humans too.

c) Never give up

After the researcher looked 4 data for never give up in the movie. It could be seen from the table below, from data 81 until data 84.

No	Dialogues	Types of Moral	Scene
Data		Value	minute

81.	"Kita langsung nimbang dulu yuk. Kalau dalam sebulan mau nurunin sampai 60 an. Saya nunjukin ini, kadar air kamu tinggi, jadi akan lebih cepat turunnya kalau makannya dijaga dan banyakin kardio, eh kenapa kecapatan?"	Never give up	(00:47:19)
82.	"Rara pernah cerita, dulu dia insecure. Pengen jadi pusat perhatian tapi enggabisa. Yaiyalah siapa coba yang tertarik dengan Rara yang dulu, yakan"	Never give up	(01:24:56)
83.	"Sekarang kamu tunjukin kesemua orang kalau jadi engga sempurna itu enggaapa"	Never give up	(01:41:19)
84.	"Masih kok tante, tapi kan ya olahraga biar sehat tante bukan untuk kurus"	Never give up	(01:49:35)

It was attitude that never give up fighting to get what she want it, for the examples were; Rara want to thin, of course she was maintain diet and regular workout or gym. So that she could be got as a manager in her company by changing her appearance and mind-set.

CONCLUSION

This research focused on analysis of moral values in the "Imperfect" movie. The researcher hoped that the reader know the important moral values in the movie. Based on the research findings, the researcher got conclusion about the moral value concluded in "Imperfect" movie by Ernest Prakasa. The data analysis showed that parts of type moral value were 12 out of 3 types based on the theory of Thomas Lickona (2013) as quated in Windriani (2020) contained in the movie. Those 3 types were: Moral Knowing, it consisted of 4 data for responsibility, 16 data for respect, 2 data for justice, 7 data for tolerance, 8 data for wisdom and 2 data for democracy. Moral Feeling, it consisted of 7 data for altruism, 12 data for love and loyalty, and 9 data for self-discipline. Moral Action, it consisted of 6 data for courage, 7 data for help each other and 4 data for never give up. By analyzing data, the total types were 84 cases types of moral value in "Imperfect" movie. Mostly the types of moral values in the research was Moral Knowing. Those were responsibility, respect, justice, tolerance, wisdom, and democracy in "Imperfect" movie.

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