E-ISSN: 2722-7618 | P-ISSN: 2722-7626

DYNAMICS OF DIVERSITY OF CONTEMPORARY HIJRA **MOVEMENTS**

Leylia Khairani^{1*}

*1 Muhammadiyah University of North Sumatra *1email: leyliakhairani@umsu.ac.id

Abstract: This article explores religious dynamics in the context of the hijrah movement that has developed in the modern era. Through a qualitative approach with a phenomenological type of research, this study analyzes how the hijrah movement influences religious perceptions and practices in contemporary society, especially among young people through social media. This research uses literature review. The research results show that the hijrah movement is a manifestation of a spiritual search and response to contemporary social and cultural dynamics. This movement reflects the desire to return to more authentic and pure religious values while responding to the challenges of the times, such as materialism and moral decadence. This article also examines how the hijra movement interacts with technology, social media, and pop culture and its impact on individuals' religious and social identities. This research provides new insights into how religion is interpreted and practiced in modern contexts. It provides a deeper understanding of the hijra movement and its implications for contemporary society and religion. This study is essential for academics, religious practitioners, and anyone interested in understanding the dynamics of religion in the modern era.

Keywords: Hijrah Movement, Religious Dynamics, Contemporary Society, Religious Identity.

Introduction

Hijrah movement in Indonesia has background diverse and complex background, including factors historical, social, and religious. One of background behind main is transformation from Islamism fundamentalist going to More Islamism popular, which reflects change in method Islamic groups understand and articulate it identity as well as objective they (Basri, 2023). The hijrah movement in Indonesia today This reflect diverse related practices and interpretations with life religious, especially among generation young. This movement No only focused on change individual become more religious, but also includes action diverse collective, reflecting diversity in understanding and practice Islam in Indonesia.

In Islamic tradition, concept migrate has two dimensions main: as incident history and as meaning metaphor. As incident historical, emigration refers to the journey undertaken by the Prophet Muhammad and his companions from Mecca to Medina. Incident This occurred in 622 AD and is point come back important in Islam history. The migration was carried out as effort save self from harassment and threats enemies in Mecca, and for look for more place safe in Medina, where the Prophet Muhammad could be continue preaching and building the first Muslim community. Incident migrate this is very important so that made as marker beginning Islamic calendar, known as calendar Hijriyah. Whereas as meaning metaphor, migration No only understood as displacement physique from One place to place other, but also as spiritual journey and transformation self. In context this, emigrate means leave habit bad, negative environment, or style a life that doesn't in accordance with Islamic teachings, and move going to a more Islamic life. Meaning metaphorical migrate This Keep going used in various arenas of contestation

Vol. 5, No. 1 (2024)

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

meaning and have become part from discussion wide religious circles _ _ Muslims . Not moving either only is journey physical , but also travel inner and spiritual (Basri, 2023; Zahara & Wildan, 2020) .

A number of community migrate adopt approach conservative , with some of them follow Salafi flow , which tends take a literal understanding of Islam and referring to literature Islam classic . However , there are also communities that display it openness to modern and national issues , as well reject violence . For example , SHIFT Hijrah Youth shows open view _ in matter appearance and style life , and the Musawarah Studies community show openness in issue nationalism .

Phenomenon The hijra were also influenced by Islamic populism, which emerged along with increasing Islamic conservatism, especially on social media. There is a lot of Islamic populism in Indonesia affected by disappointment politics, discrimination social, and failure government in handle crisis structural, which is ultimately give room for movement migration driven by desire _ For look for existence and identity new in context religious.

On the other hand, concepts migrate Alone has experience transformation, where no only means displacement geographical as during the time of the Prophet Muhammad, but also as change self to more direction _ Good based on Islamic values. This shows adaptation draft migrate to in context contemporary, where change the more is personal and spiritual, rather than physique or geographic.

Utilization of social media become the main strategy in spread of movement ideas emigrate, with use interesting approach _ for circles young, like appearance trendy figure, use _ close language _ with child young, and take advantage figures popular For interesting more Lots follower. This matter show How movement migrate succeed reach circles young from various class social through innovative and contemporary communication. _ By overall, movement emigrated to Indonesia at the time This reflect diversity in practice and interpretation Islam, with focus on directed personal and collective change For reach more life _ Good based on Islamic values.

Method

This writing is results from research that uses method studies literature (literature review) which is activity analyze various information conceptual as well as the qualitative data obtained from publication . This method covers activity collecting library data , reading and taking notes , as well as manage material relevant literature _ with theme study (Zed, 2014) . Deep data collection study literature done with Utilization of e-resources , namely Google Scholar, Publish or Perish, and Science Direct begins 2010 to _ in 2023. Networking article related with using keywords _ namely : 1. " diversity " and the Contemporary Hijrah Movement ; 2. " movement hijra " and "modern era"; 3. "Hijra Community" and "Hijra Communities".

Discussion

The concept of Hijrah in Modern Context

Draft migrate has experience something long evolution . _ Evolution migrate from traditional until contemporary can seen as change in method individual understand and integrate practice religious in life them , esp in Islamic context . By Traditionally , emigration refers to displacement the physical form of the Prophet Muhammad from Mecca to Medina, which also symbolizes displacement from poor condition _ support practice religious to more environment _ support . Whereas in context contemporary , hijra has experience transformation become A more phenomenon _ broad , encompassing change style life and spirituality individual . Contemporary

style considered life No in accordance with Islamic teachings.

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

Thailand, February 10-11, 2024

migration often associated with change behavior, such as wearing the hijab for Woman or leave

Internal migration modern context is understood as a process of spiritual transformation and change behavior going to more life _ Good in accordance with Islamic teachings . This matter is something effort For leave habit bad , fix yourself , and try For more obedient in carry out worship as well practice Islamic values in life daily . In the current digital era Nowadays , we also move frequently linked with use of social media as means For get religious knowledge , community with others who have it objective the same migration , and share inspiration as well as motivation For undergoing the migration process the . Social media such as Instagram, Twitter, and Facebook are platforms for individual and community For spread messages positive and supportive One each other in the process of emigration (Raqib et al., 2022) .

The development of social media and digital technology plays a role role important in evolution migrate This . Generation young at that time This dominated by Gen Z, experiencing identity hybrid Islam , where Islam is understood and realized through construction fast pop culture changed . Social media like YouTube, TikTok, and Instagram become room third where identity hybrid This negotiated and realized . Phenomenon migrate popular among _ generation Z reflects negotiation between Islam and modernity , where identities are formed can be very hybrid , featuring Islamism in one side and pop identity on the side others[4]. Digital migration, as part of 'digital religion ', shows How practice online and offline religion becomes integrated , created movement social based religious religiosity _ hybrid However No leave substance Islamic religious teachings . With With the internet and platforms like YouTube, Generation Z doesn't only become consumer content Islam but also producers (Sunaryanto & Syamsuri, 2022) .

hijrah movement also refers to a phenomenon social and spiritual where the individual or group try leave behavior or considered conditions _ negative going to to more direction _ positive in accordance with Islamic values . This movement No only covers change in a way dzahiriyah (outer) but also inner (inner), which involves journey spirituality and enlightenment history as well as spiritual. Migration movement this is also interpreted as business collective For create a way of life new more _ good and appropriate with Islamic law , which is oriented towards humanity and empowerment society , as well acknowledge and appreciate pluralism and differences in understanding of Islam (Saputra, 2020) .

Contemporary hijrah in the middle current digitalization and globalization refers to a movement social new ones carried out by generations Muslim millennials, who interpret migrate as change from less value _ Good going to more value _ OK , from evil going to truth . This movement done in a way communal and has been become trend change social circles _ generation young . Contemporary migration This No only limited to change behavior individual , but also includes aspect communal and social , where the movement This become an interesting symbol of social and religious reform for generation Muslim millennial . Social media and technology information role important in spread and growth movement migrate This is in the digital era (Zahara & Wildan, 2020) .

As the digital world develops, especially social media and other digital platforms also have an impact on activities preach. Utilization of social media especially Instagram as means in delivery preaching with use method preaching bill oral via social media. One of them is Instagram account @yukngajisolo, which is in the form of content customized lectures _ with condition community migrate. Apart from that, they also did live streaming on Instagram later saved on IG TV, held study relevant material _ with trend among _ child young, and connecting them with Islamic religious teachings such as fiqh, aqidah, and history. Da'wah method bill verbal used _ covers lectures and sessions ask answer, which gives impact positive to congregation. Apart from

Thailand, February 10-11, 2024

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

that, community this also uses method preaching bill qalam with make posters and writings that invite Instagram followers for follow study and practice Islamic teachings (Raqib et al., 2022).

The Role of Social Media in the Hijrah Movement

In the current digital era, people tend to form communities that aim to recognize and strengthen their identity in society. In general This community is formed on the basis of similarities the same *interests*, hobbies, feelings and ideals. Looking at the Indonesian context, community is more present as a reflection of oneself and a place for self-actualization and desires. The birth of communities based on culture, ethnicity, ethnicity, hobby communities, lifestyle communities and fashion communities is becoming widespread. One of the shifting tendencies in the view of postmodern society is community-based movements that are in accordance with personal identity and choice. Which group makes them comfortable and provides psychological satisfaction that they will join.

Hijrah in Indonesia refers to transformation Islamism fundamentalist become Islamism populist . Migration is growing along with modernization and globalization , and how Hijrah is influenced by social media , motivation personal , and problems existential . Phenomenon This often marking exists Islamic politics and revival ideology fundamentalists in Indonesia, as well role celebrities and artists in Hijrah movement (Basri, 2023) . The hijrah movement among millennial Muslims using social media platforms in spread the message . Culture and construction identity also influences groups involved _ in movement the . Apart from that , the role of social media give influence on mobilization generation young Muslims, and impact change social communal based on religious principles (Zahara & Wildan, 2020) .

Social media and digital platforms such as You Tube currently This become distribution considered message _ effective . The use of cyber media , especially YouTube, can spread spread religious teachings and connecting or interact with generation young though virtually . Social media and digital platforms via cyber media made as means For interesting generation young Islam through use approach contemporary in preaching . (Toni et al., 2021) .

The internet, has play role important in change method Religious teachings are spread and accessed, especially by generations young. According to Dawson and Cowan, the presence of the internet has change phenomenon life humans, including religion, with make religious learning becomes more easy, fast and efficient. The internet makes it possible information religious accessed without must meet direct with chaplain or scholars, so makes it easier spread teachings Islamic religion (Dawson & Cowan, 2004).

One of example significant influence of the internet in preaching is Shift movement founded by Ust . Hanan Attaki . This movement use YouTube for spread interesting online lectures for generation young who want get closer self to Allah SWT. The Shift community is successful interesting attention generation young For join in community them on YouTube, showing that form expression religious in religious cyber phenomenon can enter in file-sharing category . Online study packaged by Ust . Hanan Attaki aim For interesting interest child young against Islam with use simple and appropriate language _ with life generation young (Toni et al., 2021) .

Possamai state that in public consumer, element practicality and speed become more takes priority. Transformation in current religious practices This show that practice normal religion $_$ done in a way conventional and limited, now become very flexible and able customized with character every media (Possamai, 2005) .

In research conducted by Toni et al., (2021) that practice religion in the contemporary era expressed through various digital platforms with a number of method, namely:

Thailand, February 10-11, 2024

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

- 1. Making Content Religious: They are upload videos, articles and content religious others with a purpose For educate and motivate follower they For operate Islamic teachings. This includes study uploaded lectures to YouTube, as did Ust. Hanan Attaki through Shift community, which has interesting attention generation young millennial with amount significant following.
- Islamic Social Media: Community migrate use platforms like Facebook, Instagram, and Twitter to build profile public or articulate personality connection they with user other. Through group or community this, them do activity preaching with share information religious can discussed by members community.
- 3. File-Sharing: Community hijras also participated in share religious files in various formats, incl documents, videos, audio, and devices Islamic software. YouTube, for example, is used as a platform for share relevant Islamic videos with Muslims, it is possible everyone for _ upload and download videos.
- 4. Online Study: Community migrate provide possible online studies congregation who do not can present in a way direct For still follow study Through the internet. YouTube Shift Media, for example, facilitates access to possible studies followed When anywhere and everywhere, incl via live streaming or watch recording study in time free.

Digital communication via various platforms have influence perception and practice religiosity among generation young Muslims with various method. First, accessibility information more religious _ wide via the internet is possible generation young For explore and understand Islamic teachings with more deep and from various perspective. It creates chance for they For build more understanding personal and possible more pluralistic about their religion. Second, social media and other digital platforms such as YouTube and Islamic applications provide room for generation young For involved in community religious online, where are they can share experience, gain support, and learning from One each other. This helps strengthen identity religious them and provide a sense of togetherness in practice religious.

Third, the presence of Muslim preachers and influencers on social media has modernize method the preaching delivered, makes it more interesting and relevant for generation young. This includes use more languages relax, reference pop culture, and discussion about issues contemporary issues faced by generations young Muslims. Fourth, digital communication is also possible generation young Muslims for express and share practice religious they in a way public, like through posts on social media, which can strengthen commitment they towards religion and allows they For become part from movement more preaching _ big . However , digital communication also brings challenges, such as risk misinformation and online radicalization, as well potency For impersonalization authority religious Because source information religious become more varied or not always verified.

Social media and digital platforms become "spaces third" in negotiate identity and expression practice religious for generation young in context migrate contemporary. Hybrid identity This is results negotiation between Islamic values and influences culture popular spread wide via social media (Sunaryanto & Syamsuri, 2022).

Conclusion

hijrah movement in Indonesia reflects this various form practice and interpretation related with aspect religious, especially among generation young. Apart from focusing on change individual going to level more religious _ high , movement this also involves various action together that shows diversity in understanding and implementation Islamic teachings in Indonesia.

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

Draft migrate in the modern context has experience important changes . _ In Islam, hijrah seen as incident history important when the Prophet Muhammad and his followers move from Mecca to Medina. However , in modern context , emigration also has meaning metaphorically reflecting _ spiritual journey and change self going to more life _ in accordance with Islamic values .

Phenomenon migrate influenced by various factors , incl Islamic populism , discontent politics , and failure government in handle problem structural . Migration movement contemporary also reflects change Islamic values in modern society , where emigration No only means displacement physical , but also transformational going to more improvements _ Good in accordance with Islamic teachings .

social media in movement migrate very important . Platforms like Instagram, YouTube, and Twitter facilitate spread of movement ideas migration and innovative interactions _ with circles young . Through social media , movements migrate can reach generation young from various layer public with more effective and relevant . Apart from that , social media can used For provide content relevant preaching , studies and discussions _ with modern life , as well facilitate interaction between member community migrate .

By overall , movement migration in Indonesia reflects diversity in practice and interpretation Islam , with focus on purposeful personal and collective change reach more life _ Good in accordance with Islamic values . The role of social media become the main strategy in spread of movement ideas emigration , possible generation young For involved in community religious online and offline, as well integrate Islamic values in life daily they .

References

- Basri, MR (2023). Symptoms of the Hijrah in Indonesia: Transformation from Fundamentalist Islamism to Popular Islamism. *Maarif* , *17* (2), 31–51. https://doi.org/10.47651/mrf.v17i2.193
- Dawson, L.L., & Cowan, D.E. (2004). Religion Online: Finding Faith on the Internet. In *Religion Online: Finding Faith on the Internet*. https://doi.org/10.4324/9780203957936
- Possamai, A. (2005). *Religion and Popular Culture: A Hyper-Real Testament*. Peter Lang. https://doi.org/10.3726/978-3-0352-6259-9
- Raqib, M., Yuliar, A., & Nuraeni, S. (2022). Oral Da'wah Through Social Media in the Hijrah Community in the City of Solo. *Journal of Da'wah and Communication*, 7 (2), 129. https://doi.org/10.29240/jdk.v7i2.5767
- Saputra, S. (2020). The Hijrah Movement of Muslim Youth in Medan (Case Study of the Friends of the Hijrahkuu Community Movement). *JUPIIS: Journal of Social Sciences Education*, 12 (1), 23–37.
- Sunaryanto, S., & Syamsuri, AR (2022). Generation Z's Islamic Hybridity and the Pop Hijrah Phenomenon. *Ulumuna: Journal of Islamic Studies*, 8 (1), 61–85. http://ejournal.kopertais4.or.id/madura/index.php/ulumuna/article/view/5846
- Toni, H., Rolando, DM, Yazid, Y., & Putra, RA (2021). Cyber Religion Phenomenon as an Expression of Religion on the Internet in the Shift Community. *Journal of Da'wah Minutes*, 32 (1), 56. https://doi.org/10.24014/jdr.v32i1.11626

Proceeding International Seminar on Islamic Studies

Vol. 5, No. 1 (2024)

Thailand, February 10-11, 2024

E-ISSN: 2722-7618 | P-ISSN: 2722-7626

Zahara, MN, & Wildan, D. (2020). Identity and Cultural Framing: How to Millennial Muslims to Form a Hijrah Movement in the Digital Age? Sociology Journal of Sociological Education, 10 (2), 862–877. http://ejournal.upi.edu/index.php/society/

Zed, M. (2014). Library Research Methods (Print to). Indonesian Obor Library Foundation.