

# ISLAM IN THE DIGITAL ERA: SHAPING THE FUTURE OF LEARNING AND PREACHING

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**Abstract:** The way Muslims acquire and disseminate Islamic teachings has undergone significant changes as a result of the advancement of modern technology. This study examines the opportunities and difficulties associated with incorporating digital technology into modern Islamic education and da'wah. This study's qualitative methodology, thorough examination of numerous literary sources, and observations of digital platforms demonstrate how the digital revolution has expanded access to Islamic education and produced fresh approaches to da'wah delivery. The usage of social media, smartphone applications, and online learning platforms are just a few of the developments in Islamic digital content development that are highlighted in this study. The findings demonstrate that although there are many advantages to digitization, there are also major obstacles to be addressed, including the need for improved digital literacy among Muslims, the digital gap, and content validity. This study also highlights how crucial it is to strike a balance between upholding traditional Islamic principles and utilizing contemporary technologies for education and da'wah. Important conclusions show that cooperation between educators, technologists, and religious experts is necessary for digital transformation to be successful in the Islamic setting.

**Keywords:** *Digital Literacy, Digital Learning Framework, Modern Technology, Information Technology, and Social Media.*

## Introduction

In this modern era, education has an important role in shaping a person's character and identity. It is important for Islamic education to strengthen understanding of Islamic values in every lesson. One way is by combining da'wah with social learning. Islamic education always aims to form humans to believe and be devoted to Allah SWT. In the context of Islamic education, the goal is to create a generation that is noble, intelligent and has good character. To achieve an intelligent, noble and intelligent character is not easy. This will be a conversation to create a generation with noble character, namely through the integration of science and religion.

The existence of social media, the growth of the internet and digital tools have helped in learning and da'wah, thereby ensuring that the da'wah of Islam reaches the whole world like never before. In this digital era, Islamic education can open up opportunities to improve traditional learning methods, such as mobile applications, online learning and digital libraries. Students can now access hadith and discussions with just the click of a button making Islamic knowledge more accessible than ever.

Similarly, in the field of da'wah, technology has changed the way Islamic teachings are spread and practiced through social media such as TikTok, YouTube, Instagram, WhatsApp and other applications that can connect with millions of followers by presenting creative and interesting Islamic messages. On the one hand, the spread of information online raises concerns regarding the authenticity of misinformation and considerations. It is very

important for Muslims to ensure that the content shared is in accordance with Islamic principles, and promotes unity within the Islamic community.

The digital divide is still an obstacle for people with This phenomenon shows a picture of the big impact of the digital era on Islam so that it focuses more on the opportunities that exist to improve education and da'wah, and also to overcome the challenges that accompany it. We can better understand how the digital era can shape a future where Islamic teachings are not only preserved but also developed in a rapidly developing world. limited access. In utilizing digital devices, we should be inclusive in learning and preaching Islam.

### **Literature Review**

The development of digital technology has brought changes in education. This media has not only changed the way of delivering religious knowledge, but also created unique opportunities in deepening Islam in the modern era such as:

#### **Digital Tools in Islamic Education.**

You can now learn Islam via cellphone. There are many Islamic applications made in Indonesia that can be used, such as listening to lectures on YouTube, checking prayer schedules and applications for reading Al-Qur'an. Many religious teachers are actively using social media. They created their YouTube channel and then it was watched by the public and shared via Instagram and TikTok. This method makes young people interested in watching lectures with interesting content floating around. who initially thought that lectures were only about boring dialogue until they became loyal lecture listeners. In fact, many young people today are willing to come from outside the city just to see their favorite ustad perform his sermons, Masya Allah, that's right. Moreover, many ustad now lecture in Indonesian so that it is easy for the public to understand. Moreover, many ustad now lecture in Indonesian so that it is easy for the public to understand. Especially among teenagers today, many people like lectures because they relate to the problems they face.

#### **Problems Faced in Da'wah in the Era of Social Media.**

##### **Difficult signal and internet**

Not all areas in Indonesia have good internet. In big cities, it is easy to get good internet and a fast signal. Meanwhile, in remote areas it is very difficult to get good signal. This means that not everyone can easily view lectures via the internet.

##### **Correct Content**

The more important issue is the truth of the information. On the internet we find a lot of information about Islam, so we have to be careful in choosing preaching. So it's important to always study or ask for information from ustad who are in your field, you can also ask about the hadith you want to question.

### **Method**

This research was created to make it easier to understand how digital technology influences the way of learning and preaching in Islam. Through this research, we can observe and analyze various digital platforms used for comprehensive Islamic learning and preaching. When collecting data, researchers conducted interviews with various parties such as ustadz or scholars who actively use digital media. Apart from interviews, this research was conducted to collect data using digital sources such as websites and applications related to Islamic social media. This method is used to obtain comprehensive data.

After the data is collected, the analysis is further processed by categorizing the findings based on the main themes. The use of digital technology greatly evaluates the effectiveness

of digital learning and preaching methods compared to traditional methods. To confirm this data, researchers combined data from various sources to compare with similar studies.

Research ethics are strictly concerned with respecting data privacy, maintaining the confidentiality of sensitive data and ensuring objectivity in analysis. This research is expected to produce output in the form of digital da'wah data mapping. The benefit of this research is to provide guidance for preachers in using technology, and participate in activating the effectiveness of online Islamic learning. In carrying out this research, there are certain limitations such as a specific time period. This methodology was created to find out how digital technology can change the way of learning and preaching, what makes digital preaching effective and how to improve the quality of online learning.

The most important thing is that this research must adhere firmly to Islamic values, follow the development of new technology, and show its benefits for the people. With this research, it is hoped that research can provide a clear picture of the role of digital technology in Islamic da'wah. Through this research we can also understand deeply about learning Islamic preaching from the present to the future. We can find out how to use technology to spread Islamic values while maintaining the authenticity of religious teachings.

### Results and Discussion

Development of digital technology has created new opportunities for all Muslims to see and listen to The preaching widely. This social media has become the main tool in spreading Islamic knowledge. Ustad and da'i have utilized this technology to get a wider audience, especially for the younger generation. The content is made as interesting as possible, such as short videos and podcasts. Things like this make it easier for the audience to understand and increase interest in learning in the digital generation. Here are the main points of this discussion:

The development of digital preaching.

- Preaching content on social media (Instagram, youtube, and other Islamic applications)
- Islamic podcasts
- Online Islamic discussion forums

Advantages of the digital era:

- Wider access to Islamic knowledge
- More affordable learning costs

Challenges faced

- Truth about content
- Verification of sources of knowledge
- Maintaining the adap of Islamic learning

Balance aspect

- Preservation of Islamic values
- Adaptation according to the needs of the times
- Using traditional and modern methods

The role of the younger generation

- Contributing to content development
- Preservation of islamic heritage
- development of the Islamic community.

### Conclusion

This research explains how digital technology can change the way we learn and spread Islamic teachings in this digital era. Many Muslims, especially the younger generation, now

prefer to study religion using YouTube or other Islamic learning applications. This method makes religious knowledge easily accessible anytime and anywhere.

On the positive side, digital da'wah allows more people to access Islamic knowledge, such as those who live far from mosques or Islamic boarding schools so they can still take part in studies with live streaming broadcast via cellphone. Through this platform, learning can be repeated according to our needs.

Interestingly, the current generation is increasingly creative in using technology to preach. They create content in language that is easy for the current generation to understand, which of course uses the latest language. Through this research we can see that the digital era opens up great opportunities for the development of Islamic da'wah learning. With proper and wise management, technology can be an effective tool for sharing the values of Islamic teachings, such as the authenticity of its teachings.

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