

Sabang Island Tourism Services And Facilities In The Review Of Islamic Economic Perspective

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***Abstrac** Soak tor is basically an activity tourism-related attraction and tourism support activities. The development of a tourist attraction or tourist area has a multiplier effect because it can encourage the growth of various other economic activities. Tourism in Aceh, especially along the coastal areas of the city of Sabang has quite interesting attractions, especially the beach and sea. So far in the city of Sabang there is already a marine tourism labeled Shari'ah, the tourist attractionsit is already classified as sharia tourist attractions. This research is associative, that is, research that intends to examine and measure problems with what the circumstances are so that it is only an attitude of facts. The results of this study, obtained an overview of two important indicators, namely: for services provided by tourgate consisting of women and men who make the convenience of tourists who end up doing diving and snokling activities. For facilities provided by Sabang Island tourism in the form of the availability of bathrooms, places of worship, food and homestay in accordance with Islamic Sharia, this can be seen from the availability of clean water for ablution, food that is guaranteed cleanliness and halal and there is already a separation between male homestays and women.*

Keywords : Sharia Tourism, Satisfaction, Services and Facilities.

PRELIMINARY

Tourism is basically an activity related to tourism objects and supporting tourism activities. As revealed by previous researchers that the development of the tourism sector in Indonesia at this time shows a significant role for national economic development, tourism is also often used as an answer to some of the problems faced by Indonesia including opening and adding jobs to protect and preserve the environment, and to encourage the economy regional (Ardhana and Srimulyati.2014: 1). Development of tourism objects or tourist areas, which has a double effect because it can encourage the growth of various other economic activities, such as lodging services, restaurants, entertainment and recreation facilities, travel agents and so on, so tourism has become an important industry in the economy.

Nature tourism is an interrelated process where humans and natural resources are input for the nature tourism area. While the output produced will be returned to the two inputs. Direct output will be obtained by humans in the form of knowledge, entertainment, freshness, health and others. While the direct output for natural resources is the establishment of sustainable self-help conservation (Suprina and Prambudi. 2006: 4-5).

People used to not know various kinds of games on the water and the slopes of the mountain and its surroundings, the mountain was once considered a taboo place to go to but

now it has become a hobby and one of the things that is challenging for tourists who visit, as well as the sea at this time in make it as a playground with all kinds of ski launchers on it and can enjoy the beauty of the underwater by using *snorkeling* equipment (Susanthiasih. 2016: 6). *Snorkeling* is swimming or diving activities by wearing equipment in the form of diving masks and snorkels. In addition, divers often wear motion aids in the form of frog legs (diving fins) to increase thrust in the feet (Wantyastro, 2012; <https://wantyastro.wordpress.com/2012/10/17/istilah-istilah-kepisataan/> ; accessed on 10 novem ber 2019)

Islam as the religion of *Rahmatan Lil alamin* applies to various conditions, situations and times both past, present and future. Teaching to his people if you want to provide good results in the form of goods or services / services , you should provide quality, the best, good for others. It is an interesting phenomenon to be studied. As explained in Al-Quran surah Al-Ba qarah verse 267 which means; " *O you who believe, spend (in the way of Allah) some of the results of your good efforts and some of what we spend from the earth for you and do not choose the bad - bad then you spend from you even though you yourself do not want to take it but by squinting at him. And know that Allah is rich .*

Quality service is not limited to delivering or serving only. Quality service means understanding, understanding, and feeling so that the delivery will be about the *heart share* of consumers and ultimately strengthen the position in the *mind share* of consumers. So that with the *heart share* and *mind share* embedded, a customer's loyalty to the company's products or businesses will not be doubted.

Islamic economics has the aim of providing harmony for life in the world. The value of Islam is not solely for Muslim life, but all living things on earth. The essence of the process of Islamic Economics is the fulfillment of human needs based on Islamic values in order to achieve the objectives of religion (falah).

Tourism activities in Aceh, especially along the coastline area of the city of Sabang, have a lot of potential tourism objects that are quite attractive, especially the beach and sea . So far in the city of Sabang there are already marine tourism sites that are labeled *Shari'ah* , in those tourist places the service meets the criteria and is based on *Shari'ah* , then the tourist attractions are already classified as *Shari'ah* tourist attractions .

The explanation above illustrates the *sharia* tourism business that is very lucrative. Therefore, currently many countries, both Muslim and non-Muslim countries, are competing to offer the concept of *Shari'ah* tourism . So from these data the researcher is interested in further studying the services and facilities of the Sabang Island tour from an Islamic economic perspective.

According to the Institute of Tourism in Britain (now the Tourism Society in Britain) in 1976 formulated: "Tourism is the short-term temporary departure of people to destinations outside of places of residence and daily work and their activities while in these destinations: include activities for various purposes, including day trips or excursions / excursions ”.

Whereas " *shari'ah* tourism can be defined as a tourism activity supported by various facilities and services that are in accordance with *shari'ah* principles . What is meant by the *shari'ah* principle is the principle of Islamic law related to various tourism activities based on the fatwa issued by the authorized institution.

Satisfaction is the level of feeling in which someone expresses the results of the comparison between the work of the product / service received with what is expected to be intangible and cannot be owned. According to the Big Indonesian Dictionary what is meant by service is a business or activity serving the needs of others by obtaining rewards. While the facility is a means to facilitate the implementation of functions.

Simply stated " *shari'ah* tourism can be defined as a tourist activity that is supported by various facilities and services that are in accordance with the principles of *shari'ah* . Based on these definitions, it can be understood that *shari'ah* tourism must avoid things that are prohibited by religion by providing various facilities such as halal food, hotels or dwellings that are equipped with various prayer worship devices and others.

The importance of providing quality services is due to the *service* not only limited to delivering or serving. In conventional economics, choices are based on individual tastes. Humans may consider the guidance of religion, may also ignore. Whereas in Islamic economics, this choice can not be made at will, all behavior must be guided by God through the Qur'an and Hadith. The difference between Islam and conventional facilities lies only in the process of its use, which when businesses provide physical services should not emphasize luxury. Islam encourages all business people to be professional, that is, they can work quickly and precisely so that they do not waste the mandate on which they are responsible.

Poor business behavior of entrepreneurs determines the success and failure of the business being run. The Qur'an Surat Ali Imran verse 159 explains what it means: *Then it is due to the mercy of Allah that you behave gently toward them. If you are being hard and hard, they will distance themselves from your surroundings. Therefore, forgive them; ask them for help, and consult with them in this matter. Then when you have made up your mind, then put your trust in Allah. Surely God likes those who put their trust in Him.*

Based on the above verse, it is clear that every human being is led to behave gently so that other people feel comfortable when being beside him. Especially in services where consumers have many choices, if business people are not able to provide a sense of security with their softness, consumers will move to another company. Businesses in providing services must eliminate the hard-hearted attitude and must have forgiveness to customers so that customers avoid the fear, distrust, and feelings of danger from the service received.

Shari'ah tourism is a different concept in the designation, but one meaning is halal tourism. Halal tourism can be faced with permissible, circumcised or haram tours. The presence of the term halal tourism is the answer to the slanted view, and not productive in the world of tourism. Though the reality of that tour is part of the needs of human life. The image of tourism is not tarnished because of its substance, but is caused by the behavior of the manager or tourists who do not lawful (Riyanto Sofyan. 2012: 16).

Norms about travel can be understood from the holy word which means :
Meaning: 1. Because of the custom of the Quraysh, 2. (ie) their traveling habits in winter and summer [The Quraysh used to travel mainly to trade in the land of Sham in summer and to Yemen in winter. in that journey they received security guarantees from the rulers of the countries in their path. this is a great blessing from their Lord. therefore naturally they worship Allah who has given favor to them.] 3. Then let them worship the Lord of the owner of this house (Kaaba). 4. Who has given food to them to eliminate hunger and secure them from fear. (Qur'an, Qurais, (106): 1-4).

Observing the verses and views of the above scholars, it can be said that the tour is good, recommended and an important part in the life of mankind. *Shari'a* tourism services that are devoted to serving Muslim tourism needs, consist of guaranteed halal food, ease of worship, facilities that support conducive to Islamic values, such as for Ramadan. *Shari'ah* products are expanding markets, because basically this is to achieve a good life and stay away from that will bring harm.

The things that must be considered according to the Qur'an and the hadith are as follows:

1. Tour Guide In tourism services, of course there is a *tour guide* , especially if tourists do not yet know the exact situation and condition of the tourist attractions, they must use the services of a tour guide.

The words of the Messenger of Allah relating to this matter are as follows: Rasulullah SAW said:Meaning: "*A man being stabbed in the head with an iron needle is better than touching a woman who is not lawful to him.*" (HR. Ath-Thfiahi , no. 16880, 16881)

Explanation: Touching women who are not mahram is a matter that is considered normal and common in our society. Whether we realize it or not, this act is the door of Satan to plunge the son of Adam into the act of *fahisyah* (vile), such as adultery. Therefore, Islam forbids such, even threatening it with a strong threat .

2. Bathroom for public toilet The availability of bathrooms is very important for visitors who want to clean their bodies from sea water. Then it must be considered how the availability of water and cleanliness of the bathroom. In addition to bathing, clean water is very much used by Muslim visitors to perform ablution to perform the prayer.
3. Halal cuisine In tourist attractions, food must be guaranteed in terms of cleanliness, health and especially halal. Usually in a tourist place has a distinctive food that characterizes the tourist spot. For example, marine tourism has a characteristic food that is grilled fish. Among other things, there are in the Qur'an Surat al-Maidah verse 88 *Meaning: and eat halal food again that is good from what Allah has blessed you with, and fear the God whom you believe in Him.* Allah SWT has instructed us to eat halal and good food. The word halal and good is closely related to human health, because food can be halal but not good for someone (his health) or vice versa.
4. Homestay, The existence of a place to stay during the stay must be clear and free from adultery or things that can damage the comfort and not in accordance with applicable rules in Islam. The letter in the Qur'an relating to the above, as follows:"*And do not approach*

adultery; Indeed adultery is a cruel act. and a bad road. " Explanation: The prohibition of approaching adultery is more effective than the prohibition of committing adultery, because the prohibition of approaching adultery includes a ban on all cases that can lead to such acts. Thus the suitability that must be considered about the services and facilities provided by Sabang Island Tourism according to the letter in the Qur'an and the hadith to be in accordance with the Islamic economy.

ANALYSIS RESULTS

There are also a number of phenomena that researchers have encountered in the field when conducting a pre-survey on the Sabang Island Tourism service related to the *Tour Guide*. *Tour Guide* is a guide who works in the field of tourism, guides are also called Tour Guides. The tour guide that is on the Sabang Island Tourism besides being assigned to guide on land is also in charge of guiding in the sea, remembering the type of Sabang Island Tourism is the Underwater Park Tourism which conducts *snorkeling* activities to be able to enjoy the underwater beauty of the Sabang Island. While tourists who come not only men but many female tourists with various ages. women and men tourists feel comfortable because there are male and female guides especially those who are Muslim.

1. Sabang Island Tourism Services

In accordance with direct interviews conducted by researchers of several visitors, female visitors said that they did not need to be asked to be served by female tour gates because it was already stipulated because when diving the *tour guide* helped visitors to hold or embrace them first for visitors. who can't swim.

the above explanation is clear that the services performed by the *tour guide* Tourism Sabang Island 's esuai with Islamic economic perspectives and j elas Sabang Island Tourism has been implementing the concept of *Shari'ah*.

2. Sabang Island Tourism Facilities

In addition to the service, there are a number of facilities provided in Sabang Island Tourism, namely the availability of bathrooms for MCK (Washing the Toilet). With the large number of available bathrooms seen in accordance with the number of tourists who come, so visitors do not wait too long to take a shower and ablution. Considering the majority of tourists who come are Muslims, the availability of bathrooms and clean water is very important in addition to bathing as well as performing ablution to pray.

1. Bathroom availability (MCK)

In accordance with direct interviews conducted by researchers of several visitors said that for bathroom facilities, the bathroom was adequate, it could quickly accommodate tourists, so that tourists did not queue for too long. With the amount of clean water available is one way for tourists to pray for Muslim

tourists. The foregoing explains that the Sabang Island Tourism which has a majority of Muslim visitors is in accordance with the perspective of the Islamic economy and clearly the Sabang Island Tourism has applied the *shari'ah* concept .

2. Food or Culinary Availability

Sabang Island Tourism Location there are also a variety of culinary. Culinary is a variety of food tours in a particular city or country. (Wantysastro, October 15, 2016). Pahawang Island Tours offers tour packages that provide lunch for tourists. The food cooked at this tourist spot is home cooking according to the tastes of most tourists. However though so do Sabang Island Tourism do not forget to also offer sea food special food namely grilled fish. In addition to good and fitting tastes, cleanliness and halal food must be considered. In accordance with the interviews conducted by researchers said that the food provided with a complete menu such as rice; side dishes in the form of fish, meat or eggs; and vegetables. With distinctive taste it feels like home cooking is in accordance with the tastes of most tourists and even processed around the place. tourists can see directly the food is processed well with a clean environment and free from things that make food become halal and clean. Sabang Island Tourism has implemented the *Shari'ah* concept .

3. Availability of Stay or *Home Stay*

Sabang Island Tourism also facilitates *Homestay* for tourists who want to spend the night or stay in the Sabang Island area . A *homestay* is a normal house, some rooms are rented out to guests, but guests who stay will stay for a long period of time , on Sabang Island there are also available lodgings in the form of *villas* or the like . The existence of *homestays* and *villas* have been separated between male and female tourists so there is no concern. Sabang Island Tourism has applied the concept of *Shari'ah* .

CONCLUSION

Based on the description and discussion above that the Sabang Island Tourism service has run the Islamic economy, firstly that with the existence of male and female *tour guides* , the second is the availability of a lot of water or continues to flow, the third is the situation around a clean and guaranteed place to eat halal, and the fourth between men and women who live separately in one *homestay* .

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