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THE ROLE OF PARENTS IN EFFORTS TO ANTICIPATE THE NEGATIVE IMPACT OF SOCIAL MEDIA DEVELOPMENT ON ADOLESCENT BEHAVIOR IN THE X BINJAI TIMUR KOTA BINJAI

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Abstraks: Hyperactive teens on social media who try to keep up with the times. Many parents do not care or even let their children use social media according to their children's wishes without parental supervision. Anticipating this problem, the role of parents is very important in overcoming the negative impact of social media on adolescent behavior, where parents have the task of fulfilling children's thinking with positive things that are in accordance with Islamic teachings in building good mindsets for children. Parents are also tasked with providing supervision of children's social media so that children use social media wisely. The purpose of this study was to determine the role of parents in anticipating the negative impact of social media, the negative impact of social media on adolescent behavior in the X neighborhood of Sumber Karya Village, East Binjai District, Binjai City and parents' efforts to anticipate the negative impact of social media on adolescent behavior in X Sumber Karya Village, East Binjai District, Binjai City. The research location is the X neighborhood of Sumber Karya Village, East Binjai District, Binjai City. This research includes field research (field research) with a descriptive qualitative approach. The results showed that: The role of parents in anticipating the negative impacts of social media: acting as educators, directors and supervisors. The negative impact of social media on adolescent behavior is that teenagers always want to be considered cool in social media, prefer to communicate using social media rather than communicate directly and affect adolescent health. Parents' efforts to anticipate the negative impacts of social media: always provide advice about the negative impacts of social media, provide supervision and provide limits on the use of social media

Keyword: The Role Of Parents, The Negative Impact Of Social Media, Adolescent Behavior

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Introduction

Children are very valuable assets for husband and wife, apart from getting offspring in the family as well as complementary happiness for the family. In Islam, children are a mandate from Allah SWT that must be guarded as best as possible, because something that is done by a child in his life is the responsibility of the parent who will be held accountable for the upbringing of the parents for their child.

In the hearts of both parents naturally will grow feelings of love for their children and other psychological feelings will also grow. In the form of fatherly and motherly feelings to nurture, love, cherish and care for children. If such psychological feelings were not want to pay attention to the problems and interests of their children (Ulwan, 2007).

Children are born helpless, in a state full of dependence on other people, unable to do anything or even help themselves. The obligation of parents is to raise, care for and educate children properly in accordance with its objectives in Islam, namely to serve and carry out all the commands of Allah and stay away from all His prohibitions

People are obliged to shape the good personality of the child. Parents are the main educators, because with deep awareness and being aware of with a deep sense of compassion and full of responsibility. After all, most of the time the child is with the parents (Bernadib, 1982). Parents also have an obligation to maintain the child's safety in the world and the hereafter in accordance with the word of Allah SWT which reads:

Meaning:

"O you who believe, protect yourself and your family from the torments of hell..."(Q.S At-Tahrim: 6). (RI, n.d.)

In order to protect the child from hellfire, the parent must first carry out his obligations in this world as a provision for the child in the afterlife. Father and mother are the main factors that can support the success of children's education because parents are role models and children have a strong tendency to follow their father and mother. Parents in educating children must be in accordance with pure Islamic teachings, teach children to obey Allah's commands and stay away from His prohibitions so that children get happiness in the world and the hereafter.

The development of science and technology which is marked by progress in the field of information media and technology at this time has been running so rapidly and has led to many changes, changes have occurred in almost the entire order of human life. Something new that causes change in society is always related to innovation. As well as social relationships which are the basis of learning.

Social media is an online media, where its users can easily participate, share and create content on blogs, social networks, wikis, forums and virtual worlds. Blogs, social networks and wikis are the most common forms of social media used by people around the world (*Media Sosial*, 2012).

Social media is an agent of socialization that is increasingly playing a role. Increasingly, humans are increasingly fond of using social media, as if social media has become a human habit as a medium of communication. Communication is a continuous activity carried out by people to connect with others. Through social media humans interact with each other, both individuals and

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individuals, individuals with groups, and groups with groups online. There are also negative effects of social media itself. The negative impacts arising from social media are: Decreased level of health, making people individualistic, cyber-bullying occurs, rampant crime originating from social media, rampant hoaxes, being able to neglect something, and so on (Heru, 2017).

On social media, anyone can comment freely and share their opinions without worry. This is because on the internet, especially social media, it is very easy to falsify one's identity or commit crimes, so there are so many initial motives for social media users to intend to commit crimes. (Primasti & Dewi, 2017).

In a journal entitled the influence of social media on teenage behavior Eilga Secsio, Nunung Nurwati and Meilanny Budiardi argue that "The word teenager comes from the Latin word adolescere which means to grow or grow into adulthood. This term has a broader meaning that includes mental, emotional, social and physical maturity (Putri et al., 2016).

The term puberty is often interpreted as adolescence, which is a period of development of the character depending on the parents towards independence. Sexual interests, self-reflection, attention to norms and moral issues. Teens who become hyperactive on social media (Putri et al., 2016) They also often post their daily activities as if to describe their lifestyle who tries to keep up with the times. However, what they post on social media is not like describing their true state in the real world. Each individual is able to present a different character in the virtual world and the real world. They did this to make it look contemporary and get public recognition that they exist.

It has been found in various areas around us, as well as in the environment X Sumber Karya Village, East Binjai. Many parents do not care or even let their children use social media as their children want without parental supervision.

Anticipating this problem, the role of parents is very important in overcoming the negative impact of social media on adolescent behavior, where parents have the task of fulfilling children's thinking with positive things that are in accordance with Islamic teachings in building good mindsets for children. Parents are also tasked with providing supervision of children's social media so that children use social media wisely.

The focus of this research is about the role of parents in anticipating the negative impact of social media on adolescent behavior in the X neighborhood of Sumber Kaya Village.

Literature Review

1. The role of parents

In order to make it easier to understand the meaning of the role of parents, we will first explain the meaning of the role and the parents. The word role here, the writer takes from the Indonesian dictionary, says that role means player (Anwar, 2003). In other words, a role is someone who plays his job well, according to the responsibilities he plays.

According to Soerjono, an introduction to the sociology book says that role is a dynamic aspect of position (status). When a person exercises his rights and obligations according to his position, he plays a role. The importance of role is because it regulates a person's behavior (Soekanto, 2017).

According to Soerjono, an introduction to the sociology book says that: Role refers more to function, adjustment and as a process. The role includes three things, namely as follows:

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- a) ole includes norms related to one's position or place in society.
- b) ole is a concept of what can be done by individuals in society as an organization.
- he role can also be said as individual behavior that is important for the social structure of society. (Soekanto, 2017)

While the definition of parenting, also taken from the Indonesian dictionary, states that parents are father and mother (Anwar, 2003). Parents are older people, have blood relations with children who are called biological father and mother (Kebudayaan, 2014a). The relationship between the father and the mother is found when there is a marital relationship so that it becomes a family bond. In society, parents are known as people who have given birth, namely mothers and fathers. In the family, parents have a role in providing guidance and education for children with full responsibility.

By understanding the meaning of the role and parents, what is meant by the role of parents is an action that must be taken by parents for their responsibility. In essence, parents have a responsibility that must be done in giving attention to children. Parents need to have an understanding in developing children's talents so that children develop and are educated in accordance with Islamic teachings.

Being a parent is not easy, wanting children to always behave well according to the teachings of the Islamic religion is the duty of parents to be an example that children will imitate in forming good character. Parents must also be role models for their children. How do the parents behave in the house, the children will imitate the behavior of the parents, because for children everything the parents do is truth and goodness that the child must imitate.

According to Nur Faizah in the book designing children's behavior from an early age, it is said that most of us acquire parenting skills by imitating the methods used by parents when educating fathers and mothers. Mother and father's way of educating and raising children is not much different from how parents educated mothers and fathers (Rahmah, 2012).

In the large Indonesian dictionary, the role is referred to as a set of behavior that is expected to be owned by a person who is in society (Kebudayaan, 2014). Omar Hamalik referred to it as a certain pattern of behavior which is characteristic of all officers of a certain job or position (Hamalik, 2011). In this case, it is an adult who is the father and mother in the family.

Lestari stated that the role of parents is the methods used by parents that are closely related to the views of parents on the duties that must be carried out in caring for children (Lestari, 2012). It is well known that parents are the primary and first educators for their children (Daradjat, 2004), because children, first receive education and education is received from their parents. The education provided by parents is carried out in a family environment.

Based on the above opinion, the role is a set of behaviors that are expected to be owned by people who are domiciled in society. Therefore, parents have a very important role in children's development which includes several elements, namely cognitive, affective and psychomotor. Therefore, parents should play a very important role.

According to Yusuf, the role of parents includes modeling, mentoring, organizing and teaching (Abidin, 2009). As modeling, parents become examples or role models of their children both in carrying out religious norms and norms that apply in society. The patterns of thinking

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and acting of children are shaped by the teachings exemplified by their parents, whether negative or positive. So that the role of parents as a model is considered as fundamental in shaping the development and personality of children.

2. Social Media

The term social media is composed of two words, namely media and social. media is defined as a means of communication. Meanwhile, the word social is defined as a social reality that every individual takes action that contributes to society. This statement confirms that in reality, media and all software are social or in the sense that they are the product of social processes (Mulawarman & Nurfitri, 2017).

From the meaning of each of these words, it can be concluded that social media is a communication tool used by users in social processes. Social media technology takes many forms including magazines, internet forums, weblogs, social blogs, microblogging, wikis, podcasts, photos or images, videos, social rankings and bookmarks (Cahyono, 2016).

In a journal entitled the influence of social media on adolescent behavior, they created a classification scheme for various types of social media in their business horizons article published in 2010 (Putri et al., 2016). In the era of technological development, almost all fields use the internet and become a necessity in everyday life, both in social activities, education, business, culture and so on. This includes social media, which has a huge influence on everyone's life. Someone who initially did not understand technology with social media to know, and social media can also change a person's attitude and character (Hasugian, 2018).

3. Negative impact of social media

Social media is no longer something narrow in this millennial era. Social media seems to have become a trend among the public as if everyone must have social media. The development of information technology brings a change in society. The birth of social media makes people's behavior patterns experience a shift in both culture, ethics and existing norms (Cahyono, 2016). With the existence of social media, the community will be more facilitated in various activities, especially activities to establish communication. Social media is an online media, where users can easily participate, share, and create content including blogs, social networks, wikis, forums and virtual worlds. Blogs, social networks and wikis are the most common forms of social media used by people around the world (Cahyono, 2016).

But behind all that, it turns out that social media has a positive and negative impact on its users. This depends on the attitude of the user, if the user uses it for positive things, it will have a positive impact, but if it is used for negative things, it will have a negative impact on the user. Social media that is made to make friends through discussion discussion lessons, will have a positive impact. If social media is used for things that are not good and not useful, it will have a negative impact such as making children less disciplined in their developmental stages and being lazy because they are too engrossed in the social media, making them lazy to do questions, only cheating from the internet, making it impolite, and many more consequences arising from the use of other social media, pornographic bickering, making children skip school for accessing cyberspace in internet cafes, making children wasteful in using money, and taking their parents' money silently - quiet to access the internet at the cafe (Fitri, 2017).

These negative effects can happen to everyone, especially adolescents who are still unstable in their attitudes. Who is a teenager?

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Adolescents have the following characteristics:

1. hysical growth

Physical growth changes rapidly, compared to childhood and adulthood. Because in adolescence, a person's hormones develop more rapidly.

2.

exual Development

Sexual development sometimes causes problems and causes fights, suicides and so on. The need for sex education from an early age, parents should have given it to their children.

3.

ay of thinking

The causative way of thinking is related to cause and effect relationships. For example, teenagers sit in front of the door, then their parents forbid it while saying abstinence.

4.

motions overflowing

The emotional state of adolescents is still very unstable because it is closely related to hormonal states. One time he could feel very sad, another time he could be very angry.

5.

ttract environmental attention

6.

n adolescence, they begin to look for environmental attention, trying to gain status and roles, such as through the activities of adolescents in the area where they live. The rate of development of adolescent behavior is influenced by three dominant factors, namely heredity, maturity, and environment, including learning and training (Putri et al., 2016).

4. Relevant Research Results

There are studies that are almost the same as the title of the research that the author did and have similar studies. The research includes:

- a) Research conducted by Sulidar Fitri, in 2017 in the journal Naturalistic: Journal of Research and Education and Learning Studies. The research title is the Positive and Negative Impact of Social Media on Children's Social Change. The results of this study indicate that this social media has a negative impact on children because it causes children to be indifferent to their real social environment.
- b) Research conducted by Anang Sugeng Cahyono, entitled The Influence of Social Media on Social Change in Indonesia, in 2016, was published in the Journal of Unita. The existence of social media has influenced social life in society. Changes in social relationships or as changes to the balance (equilibrium) of social relations and all forms of changes in social institutions in a society, which affect the social system, including values, attitudes and behavior patterns among groups in society. Positive social changes such as the ease of obtaining and imparting information, obtaining social and economic benefits. Meanwhile, social changes that tend to be negative, such as the emergence of social groups acting on behalf of religion, ethnicity and certain patterns of behavior that sometimes deviate from existing norms. (Cahyono, 2016).

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c) Research conducted by Purwati, Muhammad Japar, Septi Wardani, Rohmayanti, students from the Teaching and Education Faculty, Muhammadiyah University of Magelang with the title Improving Parents' Knowledge and Skills to Prevent Bullying to Create a Child-Friendly Village., japar and like increasing parental knowledge and skills to prevent bullying in order to create a child-friendly village, whereas what I did was the role of parents in an effort to anticipate the negative impact of social media on adolescent behavior. The similarity between previous research and the present one is that bullying is one of the negative impacts of social media. The conclusion of the research by Purwati, Muhammad Japar, Septi Wrdani and Rohmayanti Parents' knowledge about bullying is needed in order to prevent children from bullying.

Methods

The research location is Environment X Sumber Karya Village, East Binjai District, Binjai City. The area is 1300m long, 200m wide, the eastern border is Serbajadi Village, Sunggal Subdistrict, the west is Sumber Mulyorejo Village, Binjai Timur District, the south is bordered by Environments VIII and IX of Sumber Karya Village, East Binjai District, north borders with Serbajadi Village Sunggal District. This research includes field research (field research), namely research that collects data is carried out in the field, such as in the community, institutions and community organizations, as well as government agencies. In this study, researchers set the community environment. The researcher went to the field to make observations about the role of parents in an effort to anticipate the negative impact of social media development on adolescent behavior in the X neighborhood of Sumber Karya Binjai Timur Village, Binjai City. The researcher went into the research field, namely Environment X Kelurahan Sumber Karya Binjai Timur. This type of research is qualitative research

Result and Discussion

The findings that the authors obtained in this study indicate that parents are very important in anticipating the negative impact of social media on adolescent behavior, this is due to the many problems adolescents have with social media that require ongoing guidance, direction and special handling.

The forms of negative impact of social media such as the spread of hoaxes, cyber bullying, decreased level of health, allowing a person to become individualistic, crimes originating from social media must be anticipated as early as possible, so as not to have the worst impact on the development of adolescent behavior in the future. Some forms of negative impact on teen social media do not appear on their own, but many factors cause them to emerge.

The influence of friends and socializing environment actually plays a very important role in bringing about the negative impact of social media on adolescent behavior in the X neighborhood of Sumber Karya Village, Binjai Timur District, Binjai City. Moreover, technology is growing rapidly and sophisticated, so the role of parents is prioritized to anticipate the negative impact of social media on adolescent behavior. therefore parents educate, direct and supervise children's daily activities.

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However, children also cannot be restrained forever, especially teenagers. it can also adversely affect his psychological development. Children need to be provided with activities or facilities for children in the environment so that they can be creative in a positive and productive way.

One of the factors influencing children to do bad behavior is that their potential and hobbies are not properly channeled by parents and society. So that children will look for an escape in channeling their aspirations. Therefore, in addition to several efforts to overcome obstacles in anticipating the negative impact of social media, the efforts made by parents are to provide education to children, direction, and conduct supervision.

Guidance on the negative impact of social media given at home must be in tune with the guidance and moral formation in the environment. What a child receives at home will be faced with what happens outside his house. When the outside of the house gets more forms of poor social media use, the child tends to be affected by the incoming stimulus. Finally, the formation of children at home is defeated, especially if the formation of children at home is not in line with the actions of the parents. That's why it takes exemplary from parents continuously and sincerely to do it.

One thing that can anticipate the negative impact of social media is to provide teaching and education to children about the wise use of social media. Furthermore, parents also direct children how to choose the right peers, parents also supervise who the child is friends with and supervise their child's social media.

The role of parents in an effort to anticipate the negative impact of social media development certainly has a very important role for adolescents, especially in adolescent behavior. Therefore, parents are the first and foremost educators of their children. Whether the behavior is good or not depends on the extent to which parents educate, guide, guide, nurture and give attention to their children. If this has been implemented properly and appropriately in accordance with Islamic values, then the child will have good behavior as expected.

The role of parents in an effort to anticipate the negative impact of social media development, especially on adolescent behavior, is needed. The main effort of parents in anticipating the negative impacts of social media development is by providing information to children about the negative and positive impacts of social media itself, guiding children in the use of social media, monitoring children's social media, providing examples of wise use of social media as well as providing examples good behavior towards children. because children are a gift as well as a mandate from Allah SWT for humans who are in a period of life before they grow up. Someone who is in this period really needs someone who is responsible for shaping adolescent behavior. The person who is most expected to be responsible and to fulfill this purpose is the parent.

The role of parents in an effort to anticipate the negative impact of social media development on adolescent behavior must of course be carried out continuously, so that the role of parents is intended not only for a moment, but is designed according to the long-term aims and objectives to be achieved.

Based on data that has been collected through observation, interviews and documentation studies, there are several roles of parents in anticipating the negative impact of social media on Environment X, Sumber Karya Village, Binjai Timur District, Binjai City, as follows:

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First, parents act as educators. As parental educators, the role of parents in anticipating the negative impacts of social media plays a very important and very influential role in the education of their children. The duties and roles that must be done by parents are not easy, because parents give life to their children, so they have a very important obligation to educate their children. Parents have a responsibility in shaping and fostering their children both in terms of directing and educating their children to become generations that are in accordance with the purpose of human life.

Parents provide religious education to adolescents by sending their children to religion-based schools, because the majority of adolescents here attend religious schools. This is because parents are aware of the negative impacts of social media, and as educators at home, parents must maximally provide knowledge to children about the negative impacts of social media so that children do not use social media incorrectly.

Children are educated not to spread fake news on social media, so as not to do bullying, With the development of social media that is so sophisticated nowadays every parent wants their children to use social media wisely so that children can enjoy the positive impact of social media, not the negative impact of social media . Therefore, parents never get bored of giving knowledge to children about the negative impact of social media.

Parents in the X Ward of Sumber Karya Subdistrict, Binjai Timur District, Binjai City provide knowledge to their children not to easily believe news spread on social media in a way that children discuss news that children read with their parents, so that parents and children cooperate in finding the truth of information or news spread on social media.

In social media cases of bullying often occur, parents in X Ward Sumber Karya Subdistrict, Binjai Timur District, Binjai City provide an example for their children not to insult their fellow humans, parents provide knowledge to children about the importance of respecting differences between children and their peers. Parents tell me how to use social media, if social media is used for purposes that provide benefits, don't mess around.

Second, parents act as directors. As a guide Parents guide their children how to use social media properly. Parents always direct their children by providing direction to children so that they are not easily influenced by trends on social media. Giving direction to children must be done by parents, because children tend not to be able to distinguish good and bad, therefore parents provide guidance on how to use social media properly and correctly by giving directions at night, because during the day children have activities at school.

Third, parents as supervisors, as parental supervisors supervise the use of children's social media by regularly checking children's social media accounts, children's activities on social media such as what posts children share on their social media homepage, asking what children are that he saw on social media. Supervision of children's social media is very important for parents to do, so that children do not carelessly spread news, post personal photos, and also so that children feel supervised so that children will think before acting, usually parents in the X neighborhood of Sumber Karya Village, Binjai Timur Kota District Binjai gives punishment to his child if the child does something bad on their social media, such as: cutting children's pocket money, confiscating children's cellphones, deleting children's social media accounts, giving children punishment so they are not allowed to leave the house and so on.

The negative impact of social media on adolescent behavior in Environment X, Sumber Karya Village, Binjai Timur District, Binjai City. Based on the results of the author's interviews

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with parents, social media has a negative impact on adolescent behavior. One of the negative impacts of social media on adolescent behavior is that teenagers always want to be considered cool on social media, social media is used as a place to show off fashion, personal collection items and treasures in teen uploads.

Social media users become a place to indulge in their personal lives or as a tool to spread personal problems and the occurrence of bullying on social media. Social media makes teenagers prefer to communicate using social media rather than communicating directly, social media brings distant and distant close ones away.

In addition, the negative impact of social media on adolescent behavior is that adolescents tend to be individualistic, less concerned with their surroundings, seen that children are more comfortable holding cell phones when alone or when gathering with other teenagers, teenagers do less social activities in their environment. Social media also makes people addicted to playing social media, when you are playing cellphones you are negligent with other jobs, especially if you are already having fun chatting with friends through groups on social media. Social media can also be a medium for crime, there are many cases of fraud on social media, even many teenagers are victims of sex because of social media, unwise use of social media can have a negative impact on teenagers, this of course makes parents worry about their children. using social media.

Parents' efforts in an effort to anticipate the negative impact of social media on adolescent behavior in Environment X, Sumber Karya Village, Binjai Timur District, Binjai City. Parents forbid their children to go to internet cafes, because in internet cafes children are free to access sites on social media that parents cannot supervise their children. Parents always provide advice about the negative impact of social media, supervise and limit the use of social media such as limiting curfews for children to use cellphones.

Based on the data that has been collected, the obstacles faced by parents in anticipating the negative impact of social media on adolescent behavior in Environment X, Sumber Karya Village, Binjai Timur District, Binjai City are:

First, the child's environment outside the home and colleagues, when children are active outside the home, parents find it difficult to monitor children's social media, parents cannot know what children see and watch outside the home. Parents worry when their children do activities outside doing negative things. Teenagers often get together between teenagers to go to a place that is trending on social media. They upload their photos on social media to be considered attractive by others.

Second, the questionable honesty of children, children tend to lie not openly with their parents. Teens want to delete their recent search history on social media before parents have time to check children's social media accounts, children tend to cover up the things they open, read, watch on social media.

Furthermore, to overcome this problem, parents provide education, direction, and supervision to children on how to choose wise peers, so that children do not get bad friends who can plunge children into negative things

Parents must be careful and supervise with whom the children hang out, adolescents who still have emotional instability and high curiosity make children try new things with their peers. So that children do not fall into negative things, children are educated to be wise people in choosing friends.

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To solve the problem of honesty, always provide knowledge and direction about honesty, how important honesty and openness children are about social media. parents must also be role models of children, parents keep trying to maintain good communication with children so that children do not want to lie to their parents. Teenagers sometimes tend to lie and shut themselves off from the family. Wise parents will provide knowledge and educate children to always do honesty. Good communication between parents and children will make it easy for children to open up about their personal matters to their parents. Likewise, children will tend to close themselves if communication between children and parents is bad.

Conclusion

The role of parents in anticipating the negative impact of social media on Environment X, Sumber Karya Subdistrict, Binjai Timur District, Binjai City is as educators, directors and supervisors of social media use activities that their teenagers use.

The negative impact of social media on adolescent behavior in the X Ward of Sumber Karya Subdistrict, Binjai Timur District, Binjai City is: teenagers always want to be considered cool in social media, social media makes teenagers prefer to communicate using social media rather than communicating directly, social media can also influence health such as adolescents can reduce vision or make eyes minus. because teenagers always stare at their cellphone screens.

Parents' efforts in an effort to anticipate the negative impact of social media on adolescent behavior in Environment X, Sumber Karya Village, Binjai Timur District, Binjai City. Parents always provide advice about the negative impact of social media, parents provide supervision and provide restrictions on social media use such as limiting curfews for children to use cellphones. parents also regularly check their child's social media accounts.

Constraints faced by parents in anticipating the negative impact of social media on adolescent behavior in Environment X, Sumber Karya Village, Binjai Timur District, Binjai City and efforts to overcome them. The environment of children outside the home and colleagues, when children activities outside the home, parents find it difficult to monitor children's social media, parents cannot know what children see and watch outside the home. Peers also influence children's social media use. questionable honesty of children, children tend to lie not openly with parents.

To overcome these obstacles, there are several things that are done as follows; parents provide education, direction, and supervision to children about how to choose wise peers, parents must be careful and supervise children's relationships, always provide knowledge and direction about honesty, be role models and maintain good communication with children.

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